

## CONTRACT



WLWT  
1700 Young Street  
Cincinnati, OH 45202  
(513)412-5000

www.wlwt.com

And:

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

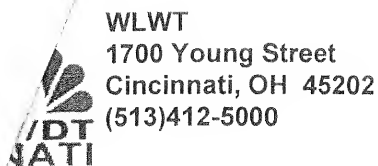
Contract / Revision 864952 /		Alt Order # 07842294
Product Candidate Orders		
Contract Dates 01/20/12 - 01/26/12		Estimate # 1055
Advertiser Obama/D/President		Original Date / Revision 01/20/12 / 01/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Meredith Thompson	Sales Office Eagle-Washingt
Special Handling		
Demographic Adults 35+		
IDB# 9912856	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	01/23/12	01/26/12	5-6a news	5-6a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$100.00			
2	WLWT	01/23/12	01/26/12	6-7a news	6-7a		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				3	\$350.00			
3	WLWT	01/20/12	01/20/12	NBC Today Show	7-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	----F--				1	\$400.00			
4	WLWT	01/21/12	01/22/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----SS				2	\$100.00			
5	WLWT	01/21/12	01/22/12	Sa/su 7-8a news	Sa/su 7-8a		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----SS				2	\$70.00			
6	WLWT	01/22/12	01/22/12	NBC Sunday Today	Su 8-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$400.00			
7	WLWT	01/22/12	01/22/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$110.00			
8	WLWT	01/22/12	01/22/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$225.00			
9	WLWT	01/23/12	01/26/12	NBC Today Show II	9-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$250.00			
10	WLWT	01/23/12	01/26/12	NBC Today Show III	10-11a		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$200.00			
11	WLWT	01/23/12	01/26/12	11a-12p	11a-12p		:30			NM	2	\$40.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
864952 /	07842294

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
01/20/12 - 01/26/12	Candidate Orders	1055

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	01/20/12 / 01/20/12

	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	01/23/12	01/29/12	MTWT---				2	\$20.00			
	WLWT 01/23/12	01/26/12	12-1230p M-F news	12-1230p		:30			NM	2	\$50.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	01/23/12	01/29/12	MTWT---				2	\$25.00			
	WLWT 01/23/12	01/26/12	1230-1p	1230-1p		:30			NM	2	\$70.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				2	\$35.00			
E 14	WLWT 01/23/12	01/26/12	2-3p	2-3p		:30			NM	2	\$120.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				2	\$60.00			
E 15	WLWT 01/23/12	01/26/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$120.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				2	\$60.00			
E 16	WLWT 01/23/12	01/26/12	DR OZ EF	4PM-5PM		:30			NM	2	\$110.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				2	\$55.00			
E 17	WLWT 01/20/12	01/20/12	5-530p M-F news	5-530p		:30			NM	1	\$140.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/16/12	01/22/12	----F--				1	\$140.00			
E 18	WLWT 01/23/12	01/26/12	530-6p M-F news	530-6p		:30			NM	3	\$405.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				3	\$135.00			
E 19	WLWT 01/20/12	01/20/12	6-630p M-F news	6-630p		:30			NM	1	\$135.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/16/12	01/22/12	----F--				1	\$135.00			
E 20	WLWT 01/21/12	01/22/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	2	\$220.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/16/12	01/22/12	-----SS				2	\$110.00			
E 21	WLWT 01/20/12	01/20/12	7-730p	7-730p		:30			NM	1	\$135.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/16/12	01/22/12	----F--				1	\$135.00			
E 22	WLWT 01/23/12	01/26/12	730-8p	730-8p		:30			NM	2	\$1,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				2	\$500.00			
E 23	WLWT 01/22/12	01/22/12	11-1135p M-Su	11-1135p		:30			NM	1	\$225.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/16/12	01/22/12	-----S				1	\$225.00			
N 24	WLWT 01/23/12	01/26/12	NBC Tonight Show	1135-1237a		:30			NM	3	\$225.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	MTWT---				3	\$75.00			
E 25	WLWT 01/24/12	01/24/12	T8-9p	T8-9p		:30			NM	1	\$2,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	-T-----				1	\$2,000.00			
E 26	WLWT 01/26/12	01/26/12	Th10-11p	Th10-11p		:30			NM	1	\$360.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	01/23/12	01/29/12	---T---				1	\$360.00			
E 27	WLWT 01/22/12	01/22/12	Sun NBC Prime Other	Prime Other		:30			NM	1	\$270.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/16/12	01/22/12	-----S				1	\$270.00			
N 28	WLWT	01/23/12	01/26/12	NBC Today Show	7-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/23/12	01/29/12	MTWT---				5	\$400.00			
E 29	WLWT	01/23/12	01/26/12	5-530p M-F news	5-530p		:30			NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/23/12	01/29/12	MTWT---				2	\$140.00			
E 30	WLWT	01/23/12	01/26/12	6-630p M-F news	6-630p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/23/12	01/29/12	MTWT---				2	\$180.00			
E 31	WLWT	01/23/12	01/26/12	7-730p	7-730p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/23/12	01/29/12	MTWT---				1	\$140.00			
E 32	WLWT	01/23/12	01/26/12	11-1135p M-Su	11-1135p		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 01/23/12	01/29/12	MTWT---				1	\$270.00			
<b>Totals</b>											<b>57</b>	<b>\$12,300.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
12/26/11 - 01/26/12	57	\$12,300.00	\$10,455.00
<b>Totals</b>	<b>57</b>	<b>\$12,300.00</b>	<b>\$10,455.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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